



STAYBRIDGE SUITES & HOLIDAY INN EXPRESS UNIVERSITY

2024 DOGS' BREAKFAST

MAY 2ND AT 7:15 AM, PRAIRIELAND PARK

SPONSORSHIP OPPORTUNITY



SOLD

BREAKFAST TITLE SPONSOR \$30,000

- 2 Preferred tables of 8 (16 tickets total)– Includes 4 Huskie players
- 8 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Corporate representative on stage to welcome guests to the breakfast
- Main stage signage, recognition on the big screen and printed program
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media) with a link to the corporate website
- Corporate mentions on radio advertisements leading up to the event
- Opportunity for pop-up signage and promotional items on the tables
- Framed jersey from the Huskie Football Team
- 6 Premium Huskie Football season tickets
- 1 On-field side-line sign at Huskie Football games

SPEAKER SPONSOR \$25,000

- 1 Preferred table of 8 - Includes Guest Speaker
- Opportunity to host the Guest Speaker for the evening following the Football Reception (at the sponsor's expense)
- 8 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Opportunity to introduce Guest Speaker at the Football Reception
- Sponsorship recognition on the big screen rotation and printed program
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media) with a link to the corporate website
- Corporate mentions on radio advertisements leading up to the event
- Opportunity for pop-up signage and promotional items on the tables
- Framed jersey from the Huskie Football Team
- 6 Premium Huskie Football season tickets
- 1 On-field side-line sign at Huskie Football games

PRESENTING SPONSOR \$15,000

- 1 Preferred table of 8 – Includes 2 Huskie players, if requested
- 4 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Sponsorship recognition on the big screen rotation and printed program
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media) with a link to the corporate website
- Corporate mentions on radio advertisements leading up to the event
- Opportunity for pop-up signage and promotional items on the tables
- Framed jersey from the Huskie Football Team
- 6 Premium Huskie Football season tickets
- 1 On-field side-line sign at Huskie Football games



TOUCHDOWN SPONSOR \$10,000

Choose from: MEAL SPONSOR, HUSKIE PLAYER & HIGH SCHOOL TEAMS TICKETS, FOOTBALL RECEPTION (Named the ABC COMPANY FOOTBALL RECEPTION)

- 1 Preferred table of 8 – Includes 2 Huskie players, if requested
- 4 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Sponsorship recognition on the big screen rotation and printed program
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media) with a link to the corporate website
- Corporate mentions on radio advertisements leading up to the event
- 4 Premium Huskie Football season tickets
- 1 On-field side-line sign at Huskie Football games

END ZONE SPONSOR \$5,000

Choose from: MC SPONSOR, PLAYER MEALS FOR SEASON, PRINT SPONSOR, PROGRAM SPONSOR, COMMUNITY, RAFFLE PRIZE SPONSOR, DIGITAL MEDIA SPONSOR, 50/50 SPONSOR, CENTREPIECE SPONSOR, AWARD SPONSOR (CHOOSE GLEN SUITOR TEAM FIRST AWARD Or HUSKIE AMBASSADOR AWARD Or HUSKIE PLAYER COMMUNITY INVOLVEMENT AWARD)

- Preferred table of 8 – Includes 2 Huskie players
- 2 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Recognition on the big screen rotation and printed program
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media) with a link to the corporate website
- 2 Premium Huskie Football season tickets

SUPER FAN TABLE \$2,500

- Preferred table of 8 – Includes 2 Huskie players
- 2 Tickets to the Football Reception the evening prior to the Dogs' Breakfast
- Recognition on the big screen rotation and printed program
- 2 Huskie Football season tickets

MEDIA SPONSOR

- In-kind contribution of Media to the Dogs' Breakfast through media channels and digital media sources
- Proposal to list the indicated media benefits to the Huskie Football Foundation
- There is no exclusivity

Benefits of the Media Sponsor

- 2 Tickets to the Dogs' Breakfast
- 2 Tickets to the exclusive Football Reception the evening prior to the Dogs' Breakfast Usage of the Sponsorship category of "Media Sponsor"
- Attendance and promotion of Dogs' Breakfast Media Conference and access to speaker(s)
- Ability to have media representatives at the Dogs' Breakfast to conduct pre-show interviews
- Ability to have media signage displayed at the area designated at the Dogs' Breakfast
- Sponsorship recognition on the big screen rotation and printed program
- Access to interviews of personalities at Dogs' Breakfast
- Access to interviews leading up to the Dogs' Breakfast with speaker(s)/coaches
- Marketing exposure on the Huskie Football Foundation and Huskie Football digital media platforms (website and social media)





ARE YOU IN?

LEVEL OF COMMITMENT

- SOLD** Breakfast Title Sponsor \$30,000
- Presenting Sponsor \$15,000
- Super Fan \$2,500
- Speaker Sponsor \$25,000
- Touchdown Sponsor \$10,000
- Individual Table \$1,300
- End Zone Sponsor \$5,000
- Media Sponsor

SPONSOR COMMITMENT INFORMATION

Company Name: _____

Contact Name: _____

Email Address: _____

Address: _____ City: _____

Postal Code: _____ Daytime Phone Number: _____

For companies requiring an invoice, please keep a copy of the completed order form for your records. This form will be your invoice.

PAYMENT METHOD Cheque Visa Mastercard

If paying by credit card, is this a:

Corporate Credit Card Personal Credit Card

Please make cheque payable to U of S Huskie Athletics Football.

A representative from the University of Saskatchewan will contact you to collect credit card information.

Sold by Huskie Football Foundation Member: _____

No refunds.

Please submit the completed form by mail, fax or email to:

Huskie Football Foundation Fax: 306-966-6502
 c/o Huskie Athletics Email: huskiesfootballfoundation@gmail.com
 Physical Activity Complex
 Room 222, 87 Campus Drive
 Saskatoon, SK S7N 5B2

QUESTIONS?

John Hyshka
 Huskie Football
 Foundation
 t: 306-241-0895
 e: john@hyshka.ca



VISIT US ONLINE!

dogsbreakfastyxe.com

THANK YOU

Net proceeds supporting the education of, and team enhancements for, Huskie Football Student Athletes.

